



## Associate of Arts with a Concentration in Professional Golf Management Scholarship



### *New Scholarships Now Available!*

Scholarships are now available for new students enrolling in the Associate of Arts with a Concentration in Professional Golf Management degree program.

The scholarship awards are for up to \$2,500 for first and last class tuition upon program completion.

### Who should apply?

- New students interested in enrolling in National University's Associate of Arts with a Concentration in Professional Golf Management degree program.
- Anyone who qualifies for admission to National University and is accepted into the Associate of Arts with a Concentration in Professional Golf Management degree program.

Contact an Admissions Advisor today.

### Application Procedures

Complete a National University admission packet and be accepted into the Associate of Arts with a Concentration in Professional Golf Management degree program. Submit the completed admissions packet online or present it to your admissions advisor.

Complete the scholarship application form and submit it to your admissions advisor or mail it to:

**National University**  
*Coordinator of Scholarships and  
Special Services*  
11255 North Torrey Pines Road  
La Jolla, CA 92037-1011

### The University of Values



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Accredited by the Accrediting Commission for Senior Colleges and Universities of the Western Association of Schools and Colleges (WASC); the Commission on Collegiate Nursing Education (CCNE) for the Bachelor of Science in Nursing Program; the International Assembly for Collegiate Business Education (IACBE) for the School of Business and Management; and approved by the Commission on Teacher Credentialing (CTC).

National University is nonprofit and does not discriminate in any of its policies or practices on the basis of race, ethnicity, religion, national origin, sex, disability, age, or veteran status.

## ■ ASSOCIATE OF ARTS

(600)

The Associate of Arts (AA) degree is designed to give students a solid foundation for continuing professional and traditional studies as well as continued intellectual growth.

### Degree Requirements

To receive the AA degree, students must complete at least 90 quarter units, 31.5 of which must be taken in residence at National University. Of the 90 units required, 70.5 must fall into the areas of general education listed below. The other units can be comprised of either elective courses or students may choose to take a concentration in one of the below areas.

Students are urged to meet English and mathematics requirements as early as possible in their college studies to avoid serious difficulties in other coursework. Refer to the section on undergraduate admission procedures for specific information regarding application and placement evaluation.

### Program Learning Outcomes

Upon successful completion of this program, students will be able to:

- Demonstrate critical thinking, reading and writing skills appropriate to upper-division college work.
- Demonstrate critical awareness of the major approaches, methods, assumptions, and applications of different academic disciplines.
- Employ college-level scientific and quantitative reasoning skills to appraise information and to solve problems.
- Develop basic proficiency in another language.
- Demonstrate awareness of past and present human and cultural diversity.
- Access, evaluate and use information gathered through a variety of resources and technologies in developing research projects and presentations.

### General Education Program Requirements

The general education program consists of a minimum of 70.5 quarter units. Of the 70.5 units, students must complete at least 4.5 units at the upper-division level and 4.5 units in diversity enriched coursework. A plus [+] indicates a diversity enriched offering. All undergraduate students working toward the Associate of Arts or bachelor's degree must meet the University diversity requirement.

National University has general education requirements in the following eight areas:

#### AREA A: ENGLISH COMMUNICATION

(Minimum 15 quarter units)

#### AREA B: MATHEMATICAL CONCEPTS AND QUANTITATIVE REASONING

(Minimum 4.5 quarter units)

#### AREA C: INFORMATION LITERACY

(Minimum 4.5 quarter units)

#### AREA D: ARTS AND HUMANITIES

(Minimum 13.5 quarter units)

#### AREA E: SOCIAL AND BEHAVIORAL SCIENCES

(Minimum 13.5 quarter units)

#### AREA F: PHYSICAL AND BIOLOGICAL SCIENCES

(Minimum 6 quarter units required [Note: one science lab is required.] )

#### AREA G: MODERN LANGUAGE

(Minimum 9 quarter units)

#### AREA A-G: GENERAL EDUCATION

(Minimum 4.5 quarter units)

Remedial courses taken to achieve minimum levels of collegiate-level competency in the areas of writing and mathematical concepts and systems

do not satisfy any portion of the general education requirement.

## ▲ Concentration in Professional Golf Management



(186)

Faculty Advisor: Charles Powell • (619) 268-1581 • cpowell@nu.edu

The Associate of Arts Concentration in Professional Golf Management will prepare students for careers in Professional Golf Course Management and provide learners with a fundamental understanding of the knowledge and skills required for introductory positions in the golf industry. The coursework focuses upon managerial competencies, playing proficiency, and an understanding of the importance of the concepts of wellness and peak performance.

This concentration provides:

- A broad-based core of administrative competencies coupled with essential sports management fundamentals oriented to the field of golf;
- An introductory understanding of the processes that enable specific administrative functions in the recreation and golf industry;
- A foundation in applied academic rudiments required to include critical thinking, writing, and communication skills required in today's recreational golf industry;
- Knowledge and skill building in the areas of instruction and player development; and
- Professional management skills and exposure to the golf industry.

### Program Learning Outcomes

Upon successful completion of this program, students will be able to:

- Identify fundamental business support activities, theoretical and practical, related to golf management;
- Recognize ethical issues as they apply to cross-functional management activities in the golf industry;
- Identify current and emerging trends in the golf industry in marketing, branding, finance and the evolving customer base;
- Recognize the importance of diversity and multiculturalism in the global golf industry;
- Demonstrate undergraduate-level written communication skills;
- Demonstrate oral communications and presentation skills;
- Apply analytical and critical thinking skills in understanding the complex network of challenges and opportunities associated with the burgeoning recreational golfing market; and
- Prepare students for apprentice-level golf professional positions.

Students in this program must meet the general education requirements as listed in the university catalog. This will consist of a minimum of 70.5 quarter units. Of the 70.5 units, students will be required to complete at least 4.5 units at the upper division level and 4.5 units in diversity enriched course work. The courses below that are starred may be used to fulfill both a general education requirement and a preparation for the concentration requirement.

### Preparation for the Concentration

(6 courses; 28.5 quarter units)

PGM 101	Philosophy of Coaching *
PGM 100	History of Sport*
PSY 100	Introduction to Psychology * (Prerequisite: ENG100/101)
PGM 200	Personal Dev & Human Relation *
PGM 202	Sustainable Golf & Turf Mgmt (6 quarter units; includes lab) *
PSY 300	Social Psychology of Sport *

\* Course may be used to satisfy a General Education requirement

### Requirements

(5 courses; 22.5 quarter units)

PGM 102	Facility Operations
PGM 103	Acct and Business Practices
PGM 203	Instruction & Player Dev. II
PGM 213	Merchandising & Invent Mgmt
PGM 220	Adv Sem. Instr. Player Develop